

# GREEN DOT INSTITUTE FOR COLLEGE

July 16-19, 2018    Springfield, Virginia

## Summary

The Green Dot Strategy is an innovative approach to violence prevention. Green Dot harnesses the power of individual choices to shift social norms, resulting in broad-based culture change. Green Dot is based on a wealth of interdisciplinary research including social change theory, diffusion of innovation, communication, marketing, bystander intervention, and positive psychology. Visit our website to learn more about the Green Dot [curriculum](#). The Green Dot Institute for Professionals is a 4-day training that enables attendees to implement the Green Dot Violence Prevention Strategy on a college campus.

Components of the training include:

- A comprehensive review of the research and theories, which inform the Green Dot Strategy.
- Elements of the Green Dot Strategy and curriculum.
- Developing an implementation plan.

Attendees at the Green Dot Institute experience an interactive and personally challenging training that is designed to inspire renewed hope and a vision for a safer world.

## College Training Attendance Requirements:

To maximize the potential for real change on a college campus, a team approach to Green Dot is required. If you are coming from a campus that is already implementing Green Dot, you are welcome to attend the training solo or with other team members. If your campus is new to Green Dot, we require a team of at least 2-3 participants from your campus if you have 3,000 students or less, 3-5 participants if you have 3,000-10,000 students, and 5 or more participants if you have a student body of 10,000 or larger. These are absolute minimums. We recommend a bench as deep as possible. An exception can be made if an individual is simply "scouting" the program to see if it would be a good fit for their campus. If you attend to scout the program, you may not implement until additional members of your campus/community are trained. As such, you will not be permitted to keep the curricula manuals. If you have a large campus, please contact us to learn more about an onsite training at [info@alteristic.org](mailto:info@alteristic.org). One person cannot single-handedly create the sustained changes that an issue like power-based personal violence requires. We recommend that team members include not only designated prevention/intervention staff, but also professionals across your institution like faculty, student affairs staff, and administrators. Finally, any participants from agencies outside of a campus are required to attend in partnership with a local campus team. While off-site agencies can provide much-needed support and expertise, Green Dot is a campus mobilizing effort and must be led from within the institution.

## Register

- Training registration site:  
<http://alteristic.nonprofitsoapbox.com/gdisct>
- Early bird registration deadline: June 15, 2018
- Final registration deadline: July 3, 2018

## Where

Alteristic Office  
7955 Cameron Brown Court  
Springfield VA, 22153

## Training Fees

The training fee includes an instructor's manual, workbook, electronic copies of all materials needed to launch the Green Dot strategy and training tuition. At Green Dot, we are committed to making our training accessible for everyone who wants to implement the Green Dot Strategy in his or her community. As such, we offer need-based training scholarships. To inquire about scholarship opportunities, contact [info@alteristic.org](mailto:info@alteristic.org).

- 4-Day College Training Early Bird Registration fee: \$1,450.00 (deadline June 15, 2018)
- 4-Day College Training Regular Registration fee: \$1,750.00 (final deadline July 3, 2018)
- Group Registration fees are available for groups of 4 or more. \$1075.00 each (early bird discounts don't apply)
  - For group registration discount code, please e-mail [solomon@alteristic.org](mailto:solomon@alteristic.org)

## Transportation and Accommodation

You will need to make hotel and transportation arrangements separately. A list of nearby hotels as well as transportation options are listed in the Q&A section below.

## Payment

The training fee is payable by check or credit card. Please note that the training fee does not cover the cost of your hotel. Please book your stay directly with the hotel.

Please make all checks payable to Alteristic, Inc.. **Please provide the names of all participants your payment covers so that we may record their registration as paid. You can include it on either a separate sheet or on the memo line.** All checks are due by the registration deadline of June 29, 2018.

Mail checks to:  
Alteristic, Inc.  
c/o Salem Solomon  
7955 Cameron Brown Ct  
Springfield, VA 22153

## For More Information, Contact:

[info@alteristic.org](mailto:info@alteristic.org)

# 4-Day Professional Training Agenda for College

## Day One

- 7:30am – 8:30am      Breakfast and Sign in
- 8:30am – 12:00pm      Green Dot Introduction
- Overview of the Green Dot strategy.
  - Overview of our work in violence prevention thus far.
  - Overview of five steps to the strategy.
  - Introduce Step One: *INVITE* people to reconsider their role in prevention.
  - What can we learn from the field of marketing/ branding?
- 12:00pm – 1:00pm      Lunch provided on site
- 1:00pm – 5:00pm      Step One: *INVITE* people to reconsider their role in prevention (continued)
- An in-depth look at key components of violence prevention work in the past several decades.
  - Identifying key obstacles in our current efforts.
  - Creating viable solutions and new directions in violence prevention efforts.
  - Intro to adaptation.

## Day Two

- 7:30am – 8:30am      Breakfast and Sign in
- 8:30am – 12:00pm      Introduce Step Two: *INSPIRE* people to believe it can be different and that their contribution is important.
- Introduction skills practice
- Introduce Step Three: *ENGAGE* people in education that will equip them with the motivation, knowledge and skill they need to take action.
- Maximizing educator impact
  - Skills practice
- 12:00pm – 1:00pm      Lunch provided on site
- 1:00am – 5:00pm      Green Dot Overview
- An introduction to the Green Dot overview.
  - Skills practice.
- Action Events brainstorm

## Day Three

7:30am – 8:30am	Breakfast and Sign in
8:30am – 12:00pm	Green Dot Bystander Training
12:00pm – 1:00pm	Lunch provided on site
1:00pm – 5:00pm	Green Dot Bystander Training continued

## Day Four

7:30am – 8:30am	Breakfast and Sign in
8:30am – 12:00pm	Instructor's Notes <ul style="list-style-type: none"><li>• Bystander Training</li></ul> <p>Introduce Phased Launch Plan</p> <p>A model for creating culture change</p> <ul style="list-style-type: none"><li>• A detailed explanation of a 4-part, research informed conceptual model for utilizing individual influence in the creation of culture change.</li><li>• Introduce Step Four: <i>STRENGTHEN</i> and Step Five: <i>SUSTAIN</i></li></ul>
12:00pm – 1:00pm	Lunch provided on site
1:00pm – 5:00pm	Action Planning <ul style="list-style-type: none"><li>• Pre-launch work:<ul style="list-style-type: none"><li>○ Infrastructure</li><li>○ Tailoring materials</li><li>○ Developing key partnerships</li></ul></li><li>• Implementation</li></ul> <p>Next Steps / Q&amp;A</p>

# Frequently Asked Questions

Q: Where is the Summer 2018 College Institute occurring?

A: The Institute will take place at the Alteristic office located at 7955 Cameron Brown Court in Springfield, Virginia.

Q: Are there hotels nearby?

A: You are responsible for making your own hotel arrangements. We recommend booking your stay at hotels nearby as you will need to make travel arrangements for your daily commute to the training location. There are several hotels within a few miles from the training location:

**Hilton in Springfield** - 6550 Loisdale Rd, Springfield, VA 22150. 12 minutes via I-95 S from the office. [\(703\) 971-8900](tel:7039718900). Close to the mall, thus lots of food options.

**Embassy Suites by Hilton Springfield:** 8100 Loisdale Rd, Springfield, VA 22150. 7 minutes via Fairfax Pkwy. [571\) 339-2000](tel:5713392000). Closest to office.

**Residence Inn Springfield Old Keene Mill.** 6412 Backlick Rd, Springfield, VA 22150. 12 minutes via Backlick Rd. [\(703\) 644-0020](tel:7036440020)

**Homewood Suites by Hilton Springfield.** 7010 Old Keene Mill Rd, Springfield, VA 22150. 10 min via I-95 S. [\(703\) 866-6045](tel:7038666045)

**Courtyard by Marriott Springfield:** 6710 Commerce St, Springfield, VA 22150. 13 minutes via I-95 S. [\(703\) 924-7200](tel:7039247200)

**SpringHill Suites Alexandria Old Town/Southwest.** 2950 Eisenhower Ave, Alexandria, VA 22314. 15 minutes via I-95 S. [\(703\) 317-0013](tel:7033170013)

Q: What airport should I fly into?

A: **Raegan National Airport** - 2401 Smith Boulevard, Arlington, VA 22202. 22 minutes from office via I-395 S.

**Dulles International Airport** - 1 Saarinen Cir, Dulles, VA 20166. 35 minutes (in good traffic) via capital beltway – toll fees may apply.

Q: What time constraints should I consider when booking my flights?

A: The Institute starts on Monday (7/16/18) at 8:30am EST - a Sunday arrival is suggested. As the institute ends at 5:00pm, we also suggest not booking your return flight before 7:00pm on Thursday (7/19/18). You must attend the full training to be certified as a Green Dot instructor. Please book your flight accordingly.

Q: Will meals, snacks or coffee be provided?

A: Breakfast, lunch and snacks will be provided on training days.

Q: Is the meeting room wheelchair accessible?

A: No.

Q: How long does the Institute last?

A: The training will last 4 full days. The training starts at 8:30am and concludes at 5:00pm, with one hour reserved for lunch. To be certified, you must attend all days of training until 5:00 pm. Please be aware of this when booking your flight, as there are no exceptions.

Q: What can I expect from the Institute?

A: The Institute is an intensive training course in the Green Dot violence prevention strategy. At the Institute we will rethink the ways we have traditionally engaged our colleges and universities. We will take an in-depth look at the multi-disciplinary research base on which Green Dot is founded, expanding our lens beyond the fields which have traditionally informed violence prevention strategies. We will cover every part of the Green Dot curriculum and strategy; from content to planning for implementation so that you leave prepared to assemble a Green Dot launch team at your institution. We'll cover a lot of material in our time together. We ask participants to engage in the training a bit differently than we're used to, showing up as full human beings, not just titles, with a willingness to ask deep questions about how and why we do the work we do. The stakes of our collective work are high. The Institute is a place to help each of us collectively access more effective and efficient ways of preventing violence.

Q: Are scholarships available?

A: Yes, some need-based scholarships are available. To inquire about scholarship opportunities, please contact [info@alteristic.org](mailto:info@alteristic.org).

Q: What is the dress code for the Institute?

A: The dress code is casual. At least one trainer will be wearing jeans and a t-shirt. A light jacket or sweater is recommended in the meeting rooms where the room temperatures tend to be cool.

Q: What is Green Dot?

A: The Green Dot etc. strategy is a comprehensive approach to violence prevention that capitalizes on the power of peer and cultural influence across all levels of the socio-ecological model. Informed by social change theory, the model targets all community members as potential bystanders, and seeks to engage them, through awareness, education, and skills-practice, in proactive behaviors that establish intolerance of violence as the norm, as well as reactive interventions in high-risk situations – resulting in the ultimate reduction of violence. To learn more, visit our [website](#).

Q: When is the next Green Dot Institute?

A: We host Green Dot Institutes several times each year. As soon as we confirm dates for our next Institute, we'll post an announcement to our website and Facebook group. To be added to our emailing list for announcements, contact [info@alteristic.org](mailto:info@alteristic.org)

Q: What is the refund/cancellation policy?

A: Refund If Cancelled By\*:

- June 14, 2018: \$1,450.00
- June 21, 2018: \$1,050.00
- June 28, 2018: \$975.00

*\*Reimbursement rates are based on full registration price. If you are granted a scholarship, your reimbursement will reflect the amount of your scholarship. If you need to cancel at any point, you may apply refundable amounts to a future GDI rather than receive reimbursement.*