

# GREEN DOT INSTITUTE FOR HIGH SCHOOLS

June 25-28, 2018 Lexington, Kentucky

#### Summary

The Green Dot Strategy is an innovative approach to violence prevention. Green Dot harnesses the power of individual choices to shift social norms, resulting in broad-based culture change. Green Dot is based on a wealth of interdisciplinary research including social change theory, diffusion of innovation, communication, marketing, bystander intervention, and perpetration patterns. Visit our website to learn more about the Green Dot <u>curriculum</u>. The Green Dot Institute for Professionals is a 4-day training that enables attendees to implement the Green Dot Violence Prevention Strategy at a high school.

Components of the training include:

- A comprehensive review of the research and theories, which inform the Green Dot Strategy.
- Elements of the Green Dot Strategy and curriculum.
- Developing an implementation plan.

Attendees at the Green Dot Institute experience an interactive and personally challenging training that is designed to inspire renewed hope and a vision for a safer world.

#### High School Training Attendance Requirements:

To maximize the potential for real change in a high school, a team approach to Green Dot is required. If you are coming from a school that is already implementing Green Dot, you are welcome to attend the training solo or with other team members. If your school is new to Green Dot, we require a team of at least 3-5 participants from your school, with a strong recommendation for teams of 5 or more. An exception can be made if an individual is simply "scouting" the program to see if it would be a good fit for their school. If you attend to scout the program, you may not implement until additional members of your school/community are trained. As such, you will not be permitted to keep the curricula manuals. One person cannot single-handedly create the sustained changes that an issue like power-based personal violence requires. We recommend that team members include not only designated prevention/intervention staff, but also others across the school like teachers, counselors and administrators. Finally, any participants from agencies outside of a high school are required to attend in partnership with a local high school team. While off site agencies can provide much needed support and expertise, Green Dot is a school mobilizing effort and must be led from within the school.

#### Register

- Training registration site:
- <u>http://alteristic.nonprofitsoapbox.com/gdihs</u>

- Early bird registration deadline: May 16, 2018
- Final registration deadline: June 6, 2018

Where

Signature Club 3256 Lansdowne Dr, Lexington, KY 40502 Lexington, Kentucky

#### **Training Fees**

The training fee includes an instructor's manual, workbook, electronic copies of all materials needed to launch the Green Dot strategy and training tuition. At Green Dot, we are committed to making our training accessible for everyone who wants to implement the Green Dot Strategy in his or her community. As such, we offer need-based training scholarships. To inquire about scholarship opportunities, contact info@alteristic.org.

- 4-Day High School Training Early Bird Registration fee: \$1,050.00 (deadline May 16)
- 4-Day High School Training Regular Registration fee: \$1,250.00 (final deadline June 6)
- Group Registration fees are available for groups of 3 or more. \$1000.00 each (early bird discounts don't apply) To receive the discount code for your group of 3 or more, email solomon@alteristic.org

#### Payment

The training fee is payable by check or credit card. Please note that the training fee does not include the cost of hotel stay. Please book your hotel stay directly with the hotel.

Please make all checks payable to Alteristic, Inc.. Along with your check, please provide the names of all participants the check covers so that we may record their registration as paid. You can include it on either a separate sheet or on the memo line. All checks are due by the registration deadline of June 6, 2018.

Mail checks to: Alteristic, Inc. c/o Salem Solomon 7955 Cameron Brown Ct Springfield, VA 22153

For More Information, Contact:

info@alteristic.org

## 4-Day Professional Training Agenda for High Schools

Day One		
8:00am – 830am	Sign-In	
8:30am – 12:00pm	<ul> <li>Green Dot Introduction <ul> <li>Overview of the Green Dot strategy.</li> <li>Overview of our work in violence prevention thus far.</li> <li>Overview of five steps to the strategy.</li> <li>Introduce Step One: <i>INVITE</i> people to reconsider their role in prevention.</li> <li>What can we learn from the field of marketing/ branding?</li> </ul> </li> </ul>	
12:00pm – 1:00pm	Lunch on your own	
1:00pm – 5:00pm	<ul> <li>Step One: <i>INVITE</i> people to reconsider their role in prevention (continued)</li> <li>An in-depth look at key components of violence prevention work in the past several decades.</li> <li>Identifying key obstacles in our current efforts.</li> <li>Creating viable solutions and new directions in violence prevention efforts.</li> <li>Intro to adaptation.</li> </ul>	
Day Two		
8:00am – 830am	Sign-In	
8:30am – 12:00pm	<ul> <li>Introduce Step Two: INSPIRE people to believe it can be different and that their contribution is important.</li> <li>Introduction skills practice</li> </ul>	
	<ul> <li>Introduce Step Three: ENGAGE people in education that will equip them with the motivation, knowledge and skill they need to take action.</li> <li>Maximizing educator impact</li> <li>Skills practice</li> </ul>	
12:00pm – 1:00pm	Lunch on your own	
1:00am – 5:00pm	<ul> <li>Green Dot Overview</li> <li>An introduction to the Green Dot overview.</li> <li>Skills practice.</li> </ul>	
	Action Events brainstorm	

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### Day Three

8:00am – 830am	Sign-In
8:30am – 12:00pm	Green Dot Bystander Training
12:00pm – 1:00pm	Lunch on your own
1:00pm – 5:00pm	Green Dot Bystander Training continued

## Day Four

8:00am – 830am	Sign-In
8:30am – 12:00pm	Instructor's Notes <ul> <li>Bystander Training</li> </ul>
	Introduce Phased Launch Plan
	<ul> <li>A model for creating culture change</li> <li>A detailed explanation of a 4-part, research informed conceptual model for utilizing individual influence in the creation of culture change.</li> <li>Introduce Step Four: <i>STRENGTHEN</i> and Step Five: <i>SUSTAIN</i></li> </ul>
12:00pm – 1:00pm	Lunch on your own
1:00pm – 5:00pm	Action Planning <ul> <li>Pre-launch work: <ul> <li>Infrastructure</li> <li>Tailoring materials</li> <li>Developing key partnerships</li> </ul> </li> <li>Implementation</li> </ul>

Next Steps / Q&A

# Frequently Asked Questions

Q: Where is the Summer 2017 High School Institute occurring? A: The Institute is at the Signature Club, Lexington Kentucky.

#### Q: Are there hotels nearby?

- A: The Signature Club is not a hotel. You are responsible for making your own hotel arrangements at hotels nearby. There are several hotels near the venue:
- Hampton Inn Lexington Medical Center: 6 minutes from signature club. 1953 Nicholasville Rd, Lexington, KY 40503. (859) 313-9000
- Home2 Suites by Hilton Lexington University/Medical Center: 4 minutes from Signature Club. 126 E. Lowry Ln, Lexington, KY 40503. (859) 313-5200
- Hilton Lexington Downtown: 13 minutes from Signature Club. 369 W Vine St, Lexington, KY 40507. (859) 231-9000
- Embassy Suites by Hilton: 8 minutes from Signature Club. 245 Lexington Green Cir, Lexington, KY 40503. (571) 339-2000
- The Campbell House, Curio Collection by Hilton: 13 minutes form Signature Club. 1375 S. Broadway, Lexington, KY 40504. (859) 255-4281
- 21c Museum Hotel Lexington: 12 minutes from Signature Club. 167 W. Main ST, Lexington KY 40507. (859) 899-6800
- Courtyard by Marriott Lexington: 15 minutes from Signature Club. 1951 Pleasant Ridge Dr, Lexington, KY 40509. (859) 263-9090

Hyatt Regency: 12 minutes from Signature Club. 401 W. High St. Lexington, KY 40507. (859) 253-1234

Holiday Inn Express & Suites Lexington – Downtown/University: 12 minutes from Signature Club. 1000 Exports St. Lexington, KY 40504. (859) 389-6800

Q: What airport should I fly into?

A: Blue Grass Airport – located 18 minutes away from the Signature Club. This airport is in Lexington. Other airports in the area:

Cincinnati/Northern Kentucky International Airport (CVG) – located 1 hour 18 minutes away. Louisville International Airport (SDF) Louisville – located approximately 1 hour away

Q: What time constraints should I consider when booking my flights?
A: The Institute starts on Monday (6/25/18) at 8:30am EDT - a Sunday arrival is suggested. It is also suggested that you do not book your return flight before 7:00pm on Thursday (6/28/18) because the institute ends at 5:00pm and to become a Green Dot instructor, you must attend the **full** training. Please book your flight accordingly.

#### Q: Will meals, snacks or coffee be provided?

A: Snacks will be provided during the training. No meals or coffee will be provided however. The Signature Club has a restaurant onsite which opens at 11am for lunch and dinner. http://www.cellargrille.com/#full\_menus.

Other restaurants are a short drive away from the facility.

Malone's Lansdowne (American)	1 minute	3347 Tates Creek Rd, Lexington, KY 40502
OBC Kitchen (American	1 min	3347 Tates Creek Rd, Lexington, KY 40502
ІНор	6 min	2380 Norman Ln Ste 110, Lexington, KY 40503
Panda Express	5 min	2433 Nicholasville Rd, Lexington KY 40503
Arby's	1 min	3261 Nicholasville Rd, Lexington KY 40503
Zaxby's Chicken	5 min	435 Redding Rd, Lexington, KY 40517
Subway	5 min	4101 Tates Creek Centre Dr #16 Lexington, KY 40517
Chick-Fil-A	4 min	2514 Nicholasville Rd, Lexington KY 40503
Five Guys	5 min	2467 Nicholasville Rd, Lexington KY 40503
McDonald's	6 min	2483 Nicholasville Rd, Lexington KY 40503
Papa John's	7 min	4250 Saron Dr, Lexington, KY 40515
KFC	5 min	2401 Nicholasville Rd, Lexington KY 40503
Wendy's	6 min	2575 Nicholasville Rd, Lexington KY 40503
Burger King	5 min	2217 Nicholasville Rd, Lexington KY 40503
Taco Bell	6 min	2275 Nicholasville Rd, Lexington KY 40503
Penn Station East Coast subs	5 min	2220 Nicholasville Rd, Lexington KY 40503
Captain D's	5 min	167 E Reynolds Rd, Lexington, K 40517
Raising Cane's Chicken Fingers	7 min	2555 Nicholasville Rd, Lexington KY 40503
BJ's Restaurant and Brewhouse	6 min	3297 Nicholasville Rd, Lexington KY 40503
Denny's	5 min	1949 Nicholasville Rd, Lexington KY 40503
Moe's Southwest Grill	7 min	141 Rojay Dr, Lexington, KY 405
Ramsey's	6 min	4053 Tates Creek Centre Dr, Lexington, KY 40517

Drake's Lexington	1 min	3347 Tates Creek Rd, Lexington, KY 40502
Mi Pequena Hacienda	4 min	3501 Lansdowne Dr, Lexington, 40517

#### Q: Is the meeting room wheelchair accessible? A: Yes.

#### Q: How long does the Institute last?

A: The training will last 4 full days: 8:30am – 5:00pm, with one hour for lunch. To be certified, you must attend all days of training until 5:00 pm on the last day. Please be aware of this when booking your flight, as there are no exceptions.

#### Q: What can I expect from the Institute?

A: The Institute is an intensive training course in the Green Dot violence prevention strategy. At the Institute we will rethink the ways we have traditionally engaged our high schools. We will take an indepth look at the multi-disciplinary research base on which Green Dot is founded, expanding our lens beyond the fields which have traditionally informed violence prevention strategies. We will cover every part of the Green Dot curriculum and strategy; from content to planning for implementation so that you leave prepared to assemble a Green Dot launch team in your high school. We'll cover a lot of material in our time together. We ask participants to engage in the training a bit differently than we're used to, showing up as full human beings, not just titles, with a willingness to ask deep questions about how and why we do the work we do. The stakes of our collective work are high. The Institute is a place to help each of us collectively access more effective and efficient ways of preventing violence.

#### Q: Are scholarships available?

A: Yes, some need-based scholarships are available. To inquire about scholarship opportunities, please contact <u>info@alteristic.org</u>.

#### Q: What is the dress code for the Institute?

A: The dress code is casual. At least one trainer will be wearing jeans and a t-shirt. A light jacket or sweater is recommended in the meeting rooms where the room temperatures tend to be cool.

#### Q: What is Green Dot?

A: The Green Dot etc. strategy is a comprehensive approach to violence prevention that capitalizes on the power of peer and cultural influence across all levels of the socio-ecological model. Informed by social change theory, the model targets all community members as potential bystanders, and seeks to engage them, through awareness, education, and skills-practice, in proactive behaviors that establish intolerance of violence as the norm, as well as reactive interventions in high-risk situations – resulting in the ultimate reduction of violence. To learn more, visit our <u>website</u>.

#### Q: When is the next Green Dot Institute?

A: We host Green Dot Institutes several times each year. As soon as we confirm dates for our next Institute, we'll post an announcement to our website and Facebook group. To be added to our emailing list for announcements, contact info@alteristic.org

Q: What is the refund/cancellation policy?

A: Refund If Cancelled By\*:

- May 16, 2018: \$1,250.00
- May 23, 2018: \$1,050.00
- June 6, 2018: \$975.00

\*Reimbursement rates are based on full registration price. If you are granted a scholarship, your reimbursement will reflect the amount of your scholarship. If you need to cancel at any point, you may apply refundable amounts to a future GDI rather than receive reimbursement.