GREEN DOT INSTITUTE
FOR COLLEGE
July 27-30, 2021 - VIRTUAL - 11 am – 5 pm ET

Summary

The Green Dot Strategy is an innovative approach to violence prevention. Green Dot harnesses the power of individual choices to shift social norms, resulting in broad-based culture change. Green Dot is based on a wealth of interdisciplinary research including social change theory, diffusion of innovation, communication, marketing, bystander intervention, and perpetration patterns. Visit our website to learn more about the Green Dot curriculum. The Green Dot Institute for Professionals is a 4-day training that enables attendees to implement the Green Dot Violence Prevention Strategy on a college campus (both virtually and in-person).

Components of the training include:

- A comprehensive review of the research and theories, which inform the Green Dot Strategy.
- Elements of the Green Dot Strategy and curriculum.
- Developing an implementation plan.

Attendees at the Green Dot Institute experience an interactive and personally challenging training that is designed to inspire renewed hope and a vision for a safer world.

College Training Attendance Requirements:

To maximize the potential for real change on a college campus, a team approach to Green Dot is required. If you are coming from a campus that is already implementing Green Dot, you are welcome to attend the training solo or with other team members.

If your campus is new to Green Dot, please use the following guidelines to determine the minimum required number of participants to form your implementation team:

<table>
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<tr>
<th>Undergraduate Enrollment</th>
<th># Team Members Required</th>
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<tbody>
<tr>
<td>3,000 or less</td>
<td>3-4 participants</td>
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<tr>
<td>3,000-10,000</td>
<td>4-7 participants</td>
</tr>
<tr>
<td>10,000 or more</td>
<td>7 participants</td>
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These are absolute minimums. We recommend a bench as deep as possible. We also offer onsite trainings – if you’d like to learn more about a personalized experience for your campus, please contact us to learn more at info@alteristic.org. One person cannot single-handedly create the sustained changes that an issue like power-based personal violence requires. We recommend that team members include not only designated prevention/intervention staff, but also professionals across your institution like faculty, student affairs staff, and administrators. Finally, any participants from agencies outside of a campus (such as local domestic violence/sexual assault
resource centers) are invited to attend to support and enhance an established campus team but can not implement on a campus where there is not a team of Certified Green Dot Instructors. While off-site agencies can provide much-needed support and expertise, Green Dot is a campus mobilizing effort and must be led from within the institution.

Register

Training registration site: [http://alteristic.nonprofitsoapbox.com/vcgdiy](http://alteristic.nonprofitsoapbox.com/vcgdiy)

- Early bird registration deadline: June 29, 2021
- Final registration deadline: July 16, 2021

Where

We will be utilizing Zoom as our online platform and the technology requirements to participate are access to a computer with both audio and video capability and consistent internet service.

Training Fees

The training fee includes an instructor’s manual, workbook, electronic copies of all materials needed to launch the Green Dot strategy and training tuition. Fees also include post-training Technical Assistance (TA) through monthly webinars and contact with Alteristic TA staff.

- **Early Bird Rate:** $1,150 per participant *(Deadline: June 29)*
- **Regular Rate:** $1,350 per participant *(Deadline: July 16)*
- **Group Rate (4 or more people):** $1,000 per participant *(Deadline: July 16)*
  (email [solomon@alteristic.org](mailto:solomon@alteristic.org) for the Group Rate Promo Code).

Payment

The training fee is payable by check or credit card.

Please make all checks payable to Alteristic, Inc. *Along with your check, please provide the names of all participants the check covers so that we may record their registration as paid. You can include it on either a separate sheet or on the memo line. All checks are due by the registration deadline of July 16, 2021.*

Mail checks to:
Alteristic, Inc.
c/o Salem Solomon
5680 King Centre Dr. Suite 600
Alexandria, VA 22315

For More Information, Contact:

[info@alteristic.org](mailto:info@alteristic.org)
Frequently Asked Questions

Q: Where is the Summer 2021 College Institute occurring?
A: The Institute is occurring on Zoom in your home or office.

Q: How long does the Institute last?
A: The training will be 4 full days between 11 am and 5 pm Eastern Time. When the final registration is complete, more information will be provided regarding the daily schedule. To be certified, you must attend all four days of the training.

Q: What is the purpose of the Green Dot Institute?
A: The purpose of this training is to prepare you to implement the Green Dot Strategy with your target community. It most benefits those who intend to use the strategy or those who are joining a team already implementing the strategy. Those who are unsure whether or not they will implement the Green Dot Strategy would be better served to contact us so we can set-up a call or webinar to help you learn more about the strategy and make the best, most informed decision for preventing violence with your target community.

Q: What can I expect from the Institute?
A: The Institute is an intensive training course in the Green Dot violence prevention strategy. At the Institute we will rethink the ways we have traditionally engaged our colleges and universities. We will take an in-depth look at the multi-disciplinary research base on which Green Dot is founded, expanding our lens beyond the fields which have traditionally informed violence prevention strategies. We will cover every part of the Green Dot curriculum and strategy; from content to planning for implementation so that you leave prepared to assemble a Green Dot launch team at your institution. We'll cover a lot of material in our time together. We ask participants to engage in the training a bit differently than they might be used to, showing up as full human beings, not just titles, with a willingness to ask deep questions about how and why we do the work we do. The stakes of our collective work are high. The Institute is a place to help each of us collectively access more effective and efficient ways of preventing violence.

Q: What is the dress code for the Institute?
A: The dress code is casual – dress comfortably.

Q: Can I participate passively by listening only?
A: The training is highly interactive and participants need to be at their computer and able to interact and practice content as part of the Certification process.

Q: What is Green Dot?
A: The Green Dot etc. strategy is a comprehensive approach to violence prevention that capitalizes on the power of peer and cultural influence across all levels of the socio-ecological model. Informed by social change theory, the model targets all community members as potential bystanders, and seeks to engage them, through awareness, education, and skills-practice, in proactive behaviors that establish intolerance of violence as the norm, as well as reactive interventions in high-risk situations – resulting in the ultimate reduction of violence. To learn more, visit our website.
Q: **When is the next Green Dot Institute?**
A: We host Green Dot Institutes several times each year. As soon as we confirm dates for our next Institute, we'll post an announcement to our [website](#) and [Facebook group](#). To be added to our emailing list for announcements, contact [info@alteristic.org](mailto:info@alteristic.org)

Q: **What is the refund/cancellation policy?**
A: Refund If Cancelled By*:
- July 8, 2021: $1150
- July 15, 2021: $800
- Refunds will not be issued after July 15, 2021. Participants will be given credit towards a future training.

*If you need to cancel at any point, you may apply refundable amounts to a future GDI rather than receive reimbursement.