

# **Green Dot College Training Policies & Agreements**

## **GREEN DOT IMPLEMENTATION**

Only college personnel can implement the Green Dot strategy on their campuses. Any participants from agencies outside of a campus are required to attend in partnership with a local campus team. While off site agencies can provide much needed support and expertise, Green Dot is a campus mobilizing effort and must be led from within the institution.

# PROGRAM TRAINING POLICY

This training is only for those implementing on a college campus. This training will not equip you to implement in middle schools, high schools, military installations, or your general community.

#### TRAINING ATTENDANCE POLICY

You must attend the entire training each day to become a Green Dot College instructor.

# **INSTRUCTOR POLICY**

Upon completion of the training you will be a Green Dot College Instructor. This means that you can implement the Green Dot Violence Prevention Strategy at your college, but does NOT mean that you can train other individuals or groups to implement the strategy.

## **COLLEGE USAGE AGREEMENT**

This Usage Agreement (the "Agreement") is entered into immediately, by and between ALTERISTIC INC., a Virginia not-for-profit corporation, having its principal office at 5680 King Centre Dr., Alexandria, VA 22315 ("Alteristic"), and myself.

I agree to adhere to the following guidelines.

1. Upon completion of the Instructor Certification training, Alteristic grants you a non-exclusive, fee-free, revocable license agreement to use the Green Dot program's trademarks in your community. You are also granted a non-exclusive, revocable license to use Green Dot copyrighted materials. The instructor training certifies you to implement the Green Dot for Colleges program for your organization and institution. You are not certified to train others to implement the program. You are not certified to implement the Green Dot strategy in settings other than college.



- 2. Only individuals who have received the Green Dot instructor training from certified trainers may present the curricular components of the program.
- 3. You MAY NOT alter the Green Dot curriculum in any way, except where specified within the materials for adaptation purposes.
- 4. The Green Dot curriculum must be implemented in its entirety and independently (i.e., may not be broken into pieces or integrated into other specific programming strategies).
- 5. Your training manuals may NOT be duplicated for any reason. Any program materials (including electronic materials and implementation kit items) may be disseminated for program implementation purposes only. Only the original recipient is authorized to utilize Green Dot materials.
- 6. All Green Dot designs may be used to create materials for use within your social marketing campaign. Designs and Green Dot materials developed may not be sold or distributed for a profit. Please note that all profits from Green Dot gear that is ordered directly from the official Alteristic store is used for scholarships and costs associated with running the organization and providing training.
- 7. With respect to the use of Alteristic's Green Dot trademarks, you agree that you will use your best efforts and due diligence to use our trademarks properly and in such a way as to not negatively affect the value of our trademarks.
- 8. Either party may terminate this Agreement and the right to use Alteristic's Green Dot trademarks and copyrighted materials by providing 30 days' notice to the other party in writing.
- 9. Violation of any of these terms of usage can be considered a default of the license to use Alteristic's Green Dot trademarks and materials, and Alteristic may terminate this license and Usage Agreement immediately upon notice to you.
- 10. If this Agreement expires or is terminated for any reason, your right to continue using Alteristic's Green Dot trademarks shall immediately end. In the event of Termination, you shall be obligated to immediately cease any further use of the Green Dot trademarks and cease any further use of the Green Dot programs, materials, and curriculum, including Alteristic's Green Dot copyrighted materials.
- 11. As the Green Dot program is evaluated, content improvements will be made. Instructors can expect an updated version of the strategy every 1-3 years. These updates will be available to all previously-trained instructors. Electronic updates will be no cost. Hard copy updates will incur cost.
- 12. You may not charge fees or collect payment for delivering any portion of the Green Dot curriculum, including but not limited to the overview talk, bystander training, social marketing campaign, or action events.



13. No part of the Green Dot curriculum can be used as a disciplinary measure. All content must be delivered as prescribed in the launch plan.

I have read the above and agree to adhere to the license agreement, the implementation goals of this curriculum, the broader philosophy on which it is based, and the guidelines and usage specifics outlined here.