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# Green Dot for College

## Campus Training Options

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The Green Dot Prevention Strategy for College is a research-supported strategy shown to reduce interpersonal violence, including sexual assault, dating/domestic violence, and stalking on college campuses by equipping students and university employees with the skills needed to intervene in high-risk situations and model behaviors that create and strengthen healthy campus norms.

The Strategy is comprised of three components: (1) Workshops, (2) Social Marketing Campaigns, and (3) Evaluation. Each component can be delivered to members of the campus community in-person, virtually, or both. When implemented effectively, these components can drive behavior change and ultimately transform campus culture. For more information about the strategy go to [our website](#).

### Campus Training Options

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Alteristic offers two types of training to certify participants in implementing Green Dot on their college campuses: **Green Dot Institutes (GDIs)** and **Campus Specific Trainings (CSTs)**. GDIs are conducted virtually via Zoom, while CSTs can be held either virtually or in person on the implementing campus.

CSTs are ideal for training large teams, as they can often be more cost-effective and accommodate more participants. GDIs, on the other hand, offer a flexible, virtual option for smaller teams or current partners looking to expand their existing teams.

Both GDIs and CSTs include two key components:

1. **Coordinating Team Planning Meeting**
2. **Instructor Training**

### Component One:

#### **Coordinating Team Planning Meeting (4 hours embedded in GDI and CST)**

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The Coordinating Team Planning Meeting is embedded within the GDI or CST and is open to all members of the campus team but is specifically designed to support

Green Dot Coordinating Team members in their role. The Team is responsible for strategic planning, logistics, oversight, and ensuring each component of the Green Dot Prevention Strategy is done with fidelity. Coordinators also serve as the primary contact for the designated Alteristic staff providing implementation support.

**Campus Requirements:**

- The Coordinating Team must be comprised of at least two campus staff.
- The Coordinating Team Planning Meeting must be completed by each team member.
- If the Coordinating Team Planning Meeting is not completed by the required number of employees, materials necessary for implementation will be withheld until such time there is a Certified Coordinating Team. An additional webinar requiring attendance from both the Coordinating Team and the Instructors may be required. There will be additional costs associated.
- Each coordinator must attend the entirety of the Green Dot Institute or the Campus Specific Training as well as the embedded Coordinating Team Planning Meeting.

**Campus Recommendations:**

- More than two coordinators are *highly* recommended to share the workload and to help ensure uninterrupted implementation if there is staff attrition.
- The meeting is very applied and will involve each campus working on their strategic plan, timeline, etc.

**Component Two: Instructor Training**

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The Instructor Training component of the GDI and CST prepares instructors to deliver Green Dot workshops with a focus on content mastery, effective facilitation, fidelity, and engaging delivery. The training experience is highly interactive and often personally challenging. The course is designed to inspire and strengthen the hope of participants – *and* equip each participant to inspire hope in those who attend their workshops.

**Campus Requirements:**

- To implement the Green Dot Strategy, each campus is required to certify a certain number of instructors based on the undergraduate student population as indicated below:

Undergraduate Enrollment	Minimum Required # of Instructors
3,000 or less	3 instructors
3,001 – 10,000	7 instructors
10,001 – 15,000	8 instructors
15,000 or more	10 instructors

- Participants from community agencies partnering with your campus (e.g., local domestic violence or sexual assault resource centers) are permitted to attend a GDI or CST and become a certified instructor to provide support and strengthen the implementation team. However, employees from outside agencies cannot serve as coordinators, and can only implement as part of an established campus of Certified Green Dot Instructors.

### Campus Recommendations

- The requirements above are *absolute minimums*. Based on experience, we *highly* recommend building a team as large as possible to account for attrition due to staff turnover or team members getting pulled to other priorities. Having more instructors can diminish attrition by spreading the workload, requiring less time of faculty and staff serving as instructors.
- We recommend a diverse team of instructors that includes not only designated prevention/intervention staff, but also employees from groups such as faculty, student affairs staff, athletics, residence life, advising, and administrators, etc.

### Licensing Fee

New partners are required to pay an **annual licensing fee of \$500** to register for the Green Dot Institute. New partners that host a Campus Specific Training will have their first-year licensing fee included in the training cost. This fee ensures access to critical program resources and support.

### Included in the Licensing Fee:

- Use of Green Dot copyrighted materials, curriculum, and images.
- Graphics and images for workshops and social marketing campaigns.
- Access to implementation support webinars and troubleshooting meetings.

### Optional Add-On: Service Package (\$850 Annually)

We offer an optional package designed to provide your campus enhanced support as needed. The **Optional Service Package** for enhanced program support includes:

- Updates to the Green Dot workshops (as they become available).
- Expanded social marketing tools delivered annually.
- Enhanced evaluation support, including two detailed evaluation reports per year.

### Materials

Alteristic will deliver all materials necessary to implement the three required components (Workshops, Social Marketing Campaigns, and Evaluation) of the Green Dot Prevention Strategy for College.

Cost Information
<b>Green Dot Institute:</b> <ul style="list-style-type: none"><li>• \$500 annual licensing fee per college PLUS</li></ul>
<b>Per Participant GDI Rates:</b> <ul style="list-style-type: none"><li>• \$850 per participant (1–3 participants from the same campus).</li><li>• \$725 per participant (4+ participants from the same campus, bulk discount).</li></ul>
<b>Campus Specific Training:</b> <ul style="list-style-type: none"><li>• <b>Virtual Training:</b> \$10,500 (plus \$1000 for electronic materials). First year licensing fee included.</li><li>• <b>In-Person Training*:</b> \$12,000 (plus \$1500 for materials). First year licensing fee included.</li></ul> <p><i>*travel costs for Alteristic trainers are not included in this price and will be billed separately.</i></p>
<b>Optional Add-On: Service Package:</b> \$850 annually

### Important Registration Information

The information provided below is specific to virtual Green Dot Institutes. For more information about Campus Specific Trainings or to book yours, please email [info@alteristic.org](mailto:info@alteristic.org).

GDI Registration information:

- All participants are required to register individually and may request reasonable accommodations to ensure their full participation in the training.
- If you will be a coordinator on your campus implementation team, please check the box where indicated.
- The GDI will be held on the Zoom platform. To attend a virtual GDI every participant must have (1) individual access to a computer with both audio and video capability, and (2) consistent internet service.
  - To ensure full access to all elements of the training, please ensure you are using the most recent update of Zoom.

GDI TRAINING DATES	GDI TRAINING REGISTRATION SITE and DEADLINE DATE
July 17-18, 2025  <u>Instructor Training:</u> 8:00 a.m. – 3:00 p.m. (both days)  <u>Coordinating Team Planning Meeting:</u> 3:00 p.m. – 5:00 p.m. (both days)	Registration Link: <a href="http://events.alteristic.org/COLGDI7-17-25">http://events.alteristic.org/COLGDI7-17-25</a>  Registration Deadline: July 14, 2025
August 19-20, 2025  <u>Instructor Training:</u> 10:00 a.m. – 5:00 p.m. ET (both days)  <u>Coordinating Team Planning Meeting:</u> 5:00 p.m. – 7:00 p.m. (both days)	Registration Link: <a href="http://events.alteristic.org/COLGDI8-19-25">http://events.alteristic.org/COLGDI8-19-25</a>  Registration Deadline: August 14, 2025

<p>September 11-12, 2025</p> <p><u>Instructor Training:</u> 8:00 a.m. – 3:00 p.m. (both days)</p> <p><u>Coordinating Team Planning Meeting:</u> 3:00 p.m. – 5:00 p.m. (both days)</p>	<p>Registration Link: <a href="http://events.alteristic.org/COLGDI9-11-25">http://events.alteristic.org/COLGDI9-11-25</a></p> <p>Registration Deadline: September 8, 2025</p>
<p>October 28-29, 2025</p> <p><u>Instructor Training:</u> 10:00 a.m. – 5:00 p.m. ET (both days)</p> <p><u>Coordinating Team Planning Meeting:</u> 5:00 p.m. – 7:00 p.m. (both days)</p>	<p>Registration Link: <a href="http://events.alteristic.org/COLGDI10-28-25">http://events.alteristic.org/COLGDI10-28-25</a></p> <p>Registration Deadline: October 23, 2025</p>

**Contact us for more information at [info@alteristic.org](mailto:info@alteristic.org).**