



## Building Capacity for Prevention and Culture Change Initiatives

Whether you are working in prevention or a related field, elevate your prevention and culture change initiatives with our capacity building courses. The content of each course is aligned with best practices and has been developed to deepen the expertise and expand the skill set of individual practitioners and stakeholders. Courses can be taken individually or as a series curated to meet the unique needs of your team.

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### Key Benefits:

**Maximize Impact:** By identifying gaps and building on assets, you can strengthen effectiveness and impact by aligning your current initiatives with best practices and/or adding components to enhance your current strategy.

**Prevention Initiatives that Complement and Strengthen Response Initiatives:** Discerning between a reactive framework focused on response and a proactive framework focused on prevention will allow you to clarify the objectives of each program, refine your content, and ensure your response and prevention strategies complement and reinforce each other.

**Inclusive Programs:** Culturally competent programs that proactively engage populations that are often marginalized and excluded help ensure the benefits of your prevention efforts are equitably distributed.

**Increase Engagement:** Infusing engagement strategies into your programs increases buy-in and sustained participation resulting in a more robust mobilization of your target audience.

**Effective Instructors:** There is a strong link between instructor effectiveness and program outcomes. Equipping instructors with facilitation and content delivery skills can strengthen impact.

## Course Titles:

1. Fundamentals of Effective Prevention
2. Core Components of Bystander Intervention
3. Diffusion of Innovations: Creating Lasting Culture Change
4. Mobilizing Community Members to Action
5. Maximizing Educator Impact
6. Hope and Authenticity as Tools for Sustained Community Mobilization
7. Prevention and Response: Discerning the Differences to Strengthen Your Strategy

## Request a Discovery Call to Learn More!

Contact us today to explore how our capacity building courses can enhance your prevention efforts and drive change.

Phone: 571.319.0354 · Email: [parks@alteristic.org](mailto:parks@alteristic.org) · Website: [www.alteristic.org](http://www.alteristic.org)

*Virtual and in-person training options available.*

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