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# Green Dot Institute

## Registration Information

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The Green Dot Prevention Strategy is comprised of three components: (1) Workshops, (2) Social Marketing Campaigns, and (3) Evaluation. Each component can be delivered to members of the campus community in-person, virtually, or both. When implemented effectively, these components can drive behavior change and ultimately transform campus culture. For more information about the strategy go to [our website](#).

### Training

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The Green Dot Institute (GDI) is a two-part implementation training that certifies participants to implement Green Dot on their college campus: (1) Coordinating Team Training, and (2) Instructor Training.

### Part One: Coordinating Team Training

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The Coordinating Team Training is a half-day virtual course that certifies participants to serve as coordinators. The Team is responsible for strategic planning, logistics, oversight, and ensuring each component of the Green Dot Prevention Strategy is done with fidelity. Coordinators also serve as the primary contact for the designated Alteristic staff providing implementation support.

### Campus Requirements:

- The Coordinating Team must be comprised of at least two campus staff.
- The Coordinating Team Training must be completed by each team member.
- If the Coordinating Team Training is not completed by the required number of employees before the Instructor Training, materials necessary for implementation will be withheld until such time there is a Certified Coordinating Team. An additional webinar requiring attendance from both the Coordinating Team and the Instructors may be required. There will be additional costs associated.
- Each coordinator must attend the entirety of both the Coordinating Team Training and the Instructor Training to be certified.

### Campus Recommendations:

- More than two coordinators are *highly* recommended to share the workload and to help ensure uninterrupted implementation if there is staff attrition.
- Since certified coordinators will be working as a team, whenever possible, the team should be trained together. The training is very applied and will involve each campus working on their strategic plan, timeline, etc.

### Part Two: Instructor Training

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The Instructor Training is a two-day (15 hour) course that is offered virtually. The course prepares instructors to deliver Green Dot workshops with a focus on content mastery, effective facilitation, fidelity, and engaging delivery. The training experience is highly interactive and often personally challenging. The course is designed to inspire and strengthen the hope of participants – *and* equip each participant to inspire hope in those who attend their workshops.

### Campus Requirements:

- To implement the Green Dot Strategy, each campus is required to certify a certain number of instructors based on the undergraduate student population as indicated below:

Undergraduate Enrollment	Required # of Instructors
3,000 or less	3 instructors
3,001 – 10,000	7 instructors
10,001 – 15,000	8 instructors
15,000 or more	10 instructors

- Participants from community agencies with a history of partnering with your campus (e.g., local domestic violence or sexual assault resource centers) are permitted to attend a GDI and become a certified instructor to provide support and strengthen the implementation team. However, employees from outside agencies cannot serve as coordinators, and can only implement as part of an established campus of Certified Green Dot Instructors.

### Campus Recommendations

- The requirements above are *absolute minimums*. Based on experience, we *highly* recommend building a team as large as possible to account for attrition due to staff turnover or team members getting pulled to other priorities. Having more instructors can diminish attrition by spreading the workload, requiring less time of faculty and staff serving as instructors.

- We recommend a diverse team of instructors that includes not only designated prevention/intervention staff, but also employees from groups such as faculty, student affairs staff, athletics, residence life, advising, and administrators, etc.

### Important Dates

Coordinating Team Training:  
May 6, 2024, 1:00 pm – 5:00 pm ET

Instructor Training Option 1:  
May 21 - 22, 11:00 am - 6:30 pm ET

Instructor Training Option 2:  
May 23 -24, 9:00 am - 4:30 pm ET

For those training large teams, we also offer college specific trainings (virtual or in-person) which can often be more cost effective and can increase the number of employees who can attend college specific training. Please contact us to learn more at [info@alteristic.org](mailto:info@alteristic.org).

### Materials

Alteristic will deliver all materials necessary to implement the three required components of the Green Dot Prevention Strategy for College. They will be distributed over the course of four years. For more details, see the *Materials Appendix*.

### Important Registration Information

- All participants are required to register individually and may request reasonable accommodations to ensure their full participation in the training.
- If you will be a coordinator on your campus implementation team, please check the box where indicated. You will receive a follow-up email with instructions of how to register for your Coordinating Team Training.
- The GDI will be held on the Zoom platform. To attend a virtual GDI every participant must have (1) individual access to a computer with both audio and video capability, and (2) consistent internet service.
  - To ensure full access to all elements of the training, please ensure you are using the most recent update of Zoom.

**Introductory Cost for New Campuses (valid through December 2024)**

- \$850 per participant

**Training registration sites**

May 21 -22 <https://alteristic.secure.nonprofitsoapbox.com/it5-21-24>  
11:00 a.m. - 6:30 p.m. ET

May 23 - 24 <https://alteristic.secure.nonprofitsoapbox.com/it5-23-24>  
9:00 a.m. - 4:30 p.m. ET

**Final registration deadline**

May 13, 2024

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# Materials Appendix

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## Year One:

GDI is focused on year one of implementation and the following materials will be provided.

- **Coordinating Team Materials**
  - Coordinator’s Guide and fillable implementation templates.
    - All materials for Coordinating Team Trainings are delivered electronically.
- **Instructor Materials**
  - Instructor Guide, Green Dot Workshop curriculum and corresponding slide deck, and fillable scripts.
    - Materials will be delivered electronically.
- **Social Marketing Campaigns**
  - Necessary materials to implement the first two social marketing campaigns will be distributed to coordinators.
    - Materials will be delivered electronically.
- **Evaluation**
  - A college-specific, post-training survey will be provided to the Coordinating Team at the end of the Coordinating Team Training.
  - Coordinators will be responsible for ensuring all Instructors insert the post-training survey link into their slide decks for the Green Dot Workshop.
  - All surveys will be distributed using SurveyMonkey and hosted by Alteristic.
  - Pre-workshop surveys will be discussed in the Coordinating Team Training and provided to colleges with the capacity and infrastructure to distribute.
  - Evaluation reports will be provided to institutions two times per year.
- **Implementation Support**
  - Certified coordinators and instructors may attend informational webinars typically held monthly.

- Certified coordinators will be provided support by a designated Alteristic trainer as needed pending availability.

### **Years Two, Three, and Four:**

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After year one of implementation, Alteristic will deliver materials for years 2-4 on an annual basis.

- **Instructor Materials**

- Certified instructors will receive one new Green Dot Workshop curriculum with corresponding slide deck and fillable script template each year for three consecutive years\* after year one, if the following conditions are met:
  - Their associated college is actively implementing.
  - The instructor attends the required virtual training offered when the materials are distributed.
  - \*Note: the first new workshop and corresponding training will be distributed summer of 2025 for campuses beginning implementation in 2024.
- In addition to the annual Green Dot Workshops, starting in year two of implementation, campuses have the option of adding a 4-hour Bystander Workshop. Supporting materials include the curriculum and corresponding slide deck and fillable script.
  - The Bystander Workshop can be added to a campus implementation plan if the following conditions are met:
    - A coordinator must inform their designated Alteristic support provider. Individual instructors may not make the request.
    - The college has been implementing for one complete academic year.
    - The college is still actively implementing.
    - All instructors who will be delivering the Bystander Workshop attend the required virtual training.
- All instructor materials for years two through four will be delivered electronically.

- Social Marketing Campaigns

- Coordinators will receive necessary materials to implement two new social marketing campaigns each year for three consecutive years after year one if the following conditions are met:
  - Their associated school is actively implementing.
  - Coordinators meet with their designated support provider to select the campaigns best suited to their college.
- Social marketing materials will be delivered electronically.

- Evaluation

- If college-specific survey links change, they will be distributed to the Coordinating Team and/or Instructors at the same time as the annual workshop is released.
- Evaluation reports will continue to be provided twice each year if an institution is still actively implementing.

- Implementation Support

- Certified coordinators and instructors may continue to attend informational webinars typically held monthly for the life of the implementation.
- Certified coordinators will be provided support by a designated Alteristic staff as needed pending availability for the life of the implementation.